

Varsha Punati

varshapunati@gmail.com

varshapunati.github.io/home.html

@varshapunati

Experience

Freelance Designer

Pleasanton, CA (Dec 2021 - Present)

Designed logos, flyers, web pages and assisted with branding and marketing elements for various clients over the last 5 years

Visual and Web Design Intern

iiED, College of Business, CSUMB

Seaside, CA (Sept 2023 - Sept 2024)

Design logos, flyers, brochures, advertisements, web pages and other marketing material for print and web for iiED programs and events

Social Media and Web Support Intern

CSUMB University Communications

Seaside, CA (Sept 2022 - Sept 2022)

Support marketing for large scale platforms and double engagement numbers over the course of 1 year

Edit and publish in the web CMS to improve user experience while maintaining consistency in brand imagery

Skills

Adobe Suite (Photoshop, Illustrator, InDesign, Figma) • Wireframing, Coding (HTML, CSS) User Interface/ User Experience • Digital Marketing • Visual Thinking • Human-Computer Interaction • Creative Problem Solving • Flexibility • Detail Orientation

Education

CSU Monterey Bay, Class of December 2025

B.S. Communication Design, Visual and Web Design

Foothill High School, Class of June 2022

High School Diploma